



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Greer Margolis & Mitchell (GMMB)
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

Contract # 194458

Schedule Dates 08/27/12-09/02/12
Advertiser For Maryland Jobs & Schools, Inc. (16105)
Agency/T-Code Greer Margolis & Mitchell (GMMB) (2116)/ELECTR
Product Issue - Issue (1076)
Brand Est 1669 (71174)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 1669 FOR MD JOBS
Account Types Local/Non-Political Issue Agency
Billing Type Standard
Comments EST 1669 FOR MD JOBS & SCHOOLS

Date Entered 08/24/12
Last Modified 08/24/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,490.00
Net Total \$99,110.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 68
Rate \$116,600.00
\$116,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		8/24/12
2.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WJLA Arlington (WJLA)		8/24/12
3.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA	1	1	1	1	1				4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		8/24/12
4.0	Normal Line / SPOT	08/31/12-08/31/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA						1			1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		8/24/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUN							1		1	\$700.00	\$700.00	WJLA Arlington (WJLA)		8/24/12
6.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	9A- LIVE!	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		8/24/12
7.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	10A- RACHAEL RAY	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WJLA Arlington (WJLA)		8/24/12
8.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	10:58A- ABC-THE VIEW	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		8/24/12
9.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		8/24/12
10.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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By Broadcast Month
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11.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	12:57P-ABC--THE CHEW	2	X	X	X	X	X			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		8/24/12
12.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	3:59P- ANDERSON COOPER SHOW	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		8/24/12
13.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WJLA Arlington (WJLA)		8/24/12
14.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WJLA Arlington (WJLA)		8/24/12
15.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		8/24/12
16.0	Normal Line / SPOT	08/27/12-08/29/12	2	:30	6:58P- WHEEL OF FORTUNE		1	1	1					3	\$3,500.00	\$10,500.00	WJLA Arlington (WJLA)		8/24/12
17.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	2093Z- JEOPARDY	3	X	X	X		X			3	\$4,500.00	\$13,500.00	WJLA Arlington (WJLA)		8/24/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	10:01P- ABC--CASTLE @ 11P	1								1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		8/24/12
19.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	2093B- NEWS-ABC 7 NEWS @ 11P	4	X	X	X	X	X			4	\$2,800.00	\$11,200.00	WJLA Arlington (WJLA)		8/24/12
20.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	49886- ABC--ABC NIGHTLINE	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WJLA Arlington (WJLA)		8/24/12
21.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		8/24/12

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Phone/Fax	/	Commission %	15.00
CPE	1669 FOR MD JOBS	Commission	\$17,490.00
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22.0	Normal Line / NFL Football	08/30/12-08/30/12	2	:30	6:58P- SPORTS-BALTIMORE RAVENS FOOTBALL GAME					1				1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		8/24/12
23.0	Normal Line / SPOT	08/30/12-08/30/12	2	:30	10P- ABC-ABC NEWS					1				1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Terse Demetree - authorized radio buyer
do hereby request station time concerning the following issue:

For Maryland Jobs & Schools, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

Total Charges:

This broadcast time will be used by: For Maryland Jobs & Schools, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

For Maryland Job + Schools

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *Timothy O'Brien, Treasurer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

8/22/12 *Jane Denton* *202-338-8700*
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

8-23-12 B Monares *Barbara Monares* *AE*
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.